



About the Pre-Seed Money Lesson Plans

The Entrepreneurship Mindset Curriculum (EMC) was introduced in Delhi Government Schools in 2019 for grades 9-12, to enable students to take charge of their career paths and explore their potential to the fullest. It focuses on qualities and abilities such as identifying opportunities, trying something new, bouncing back from failure and persevering – to help students become successful in a business or in a career. The pedagogy of EMC is woven into six components, 4 are conducted inside the classroom and 2 are done in the outside world.

Business Blaster is a practical component of Entrepreneurship Mindset Curriculum. Business Blasters has been running in schools since October 2021, where participating students are given seed money to come up with an idea, and implement it to earn profit/ solve a social problem applying their entrepreneurial mindset. During the business blasters journey, students learn how to work in teams and resolve conflicts, how to deal with failure and bounce back from it, they also get an opportunity to try something new. Through studies conducted by external organisations and internal assessments, it has been established that for the participating students, the program brings about positive mindset shifts. Business Blasters is a bold attempt to change the very core of our education system. Our theory of change is that sustained exposure to a program like this which is specially designed to achieve an entrepreneurial mindset will lead to more entrepreneurs emerging from our schools and colleges. It is important to note though that the program is critical not only from the point of producing more entrepreneurs, but is also the biggest opportunity for tapping into children's entrepreneurial mindsets, which will help students irrespective of the careers they chose. We are aware that in today's world, skills have a very short shelf life, so while learning some foundational skills is essential, education must focus primarily on building mindsets which will enable our students to learn new skills throughout their lives and succeed in a world that is rapidly changing. Business Blasters is a major step towards that paradigm shift in how students will think about their careers.

The Pre-seed Money Lesson Plans has been prepared with the objective of supporting teachers in structuring their classroom interactions with students at the pre-seed money stage (before classroom presentations are done for seed money). With relevant activities, it is expected that more students will be motivated to participate in the program and better ideas will be generated.

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Introduction

The main objective of the Pre-seed Money Lesson Plans is to provide teachers with a comprehensive framework for structuring classroom interactions with students who are at the pre-seed money stage, which occurs before they present their ideas to secure seed money. This stage is crucial as it sets the foundation for students' entrepreneurial journey and their ability to develop viable business concepts.

By implementing these lesson plans, teachers can effectively guide their students through a series of activities and exercises that are specifically designed to enhance their understanding of the pre-seed money phase. These activities are carefully crafted to foster a supportive and collaborative learning environment, encouraging active student participation and engagement.

One of the key benefits of these lesson plans is its focus on incorporating engaging activities. By introducing dynamic and interactive tasks, teachers can capture students' interest and motivate them to actively participate in the program. These activities can include brainstorming sessions, group discussions, case studies, simulations, and hands-on tasks. By doing so, students are encouraged to think critically, develop their problem-solving skills, and unleash their creativity to generate innovative ideas

Overall, this comprehensive lesson plan aims to empower both teachers and students by providing them with a structured approach to navigate the pre-seed money stage.

The Lesson Plans provided in this document fall under the following 4 topics:

- A. Deciding the Business Ideas
- B. Forming Teams
- C. Understanding the Market
- D. Pitching the idea

Guideline for execute the Lesson plan in the classroom:

- 1) These Lesson Plans and activities are to be done in the EMC period.
- 2) All 4 topics should be completed before classroom presentations for seed money.
- 3) As the topic suggests the activities will help students in deciding their business idea, forming teams, doing market surveys and presenting their idea.
- 4) Teacher should encourage all students to participate at this stage
- 5) The tentative timeline for each lesson plan is one week, and teachers should aim to complete one lesson plan per week. If a lesson plan is finished before the allocated time, they can proceed with another one.