

STATE COUNCIL OF EDUCATIONAL RESEARCH AND TRAINING

(An Autonomous Organisation of Education Department, Govt. Of NCT Delhi)

VARUN MARG, DEFENCE COLONY, NEW DELHI -24

F 3(3)/vi/EMC/LEI/SCERT/ 2023-24/9155-66

Date: 29/8/23

CIRCULAR

Subject : Circular to participate in Digital Live Entrepreneur Interactions (Entrepreneurship Mindset Curriculum) with Ms. Namita Thapar, Executive Director,Emcure

Entrepreneurship Mindset Curriculum was launched in 2019 with a vision that our students think like an entrepreneur, willing to dream big, try new and challenging goals, be able to recognize opportunities around, and then plan and execute to bring them to fruition. Failures are a part of life, but our students should be able to bounce back from them, analyze and learn from both successes and failures, and relentlessly persevere to achieve their goals.

Live Entrepreneur Interaction is a component of *Entrepreneurship Mindset Curriculum* for students of Grade 9th to 12th of Delhi Government Schools of the Directorate of Education. The objective of Live Entrepreneur Interaction is to provide a platform for students to interact directly with real-life entrepreneurs. That aim is to provide students an understanding of “Entrepreneurship Mindsets” that the entrepreneurs develop during their journey of life. Through these interactions, students will learn about the challenges, which the entrepreneurs faced, how they overcame those challenges and also their success stories. Under *Entrepreneurship Mindset Curriculum*, the Government schools in Delhi have already been effectively organizing face-to-face interactions on entrepreneurship with students, since the inception of EMC in 2019.

SCERT organized the first “Digital Live Entrepreneur Interactions” during the pandemic via zoom + Live broadcast on SCERT YouTube Channel. So far, 18 Digital Live Entrepreneur Interactions has been conducted with renowned entrepreneurs like Ms. Sudha Murthy (chairperson of Infosys Foundation), Mr. Sanjeev Bikhchandani (Founder and executive vice chairman of Info Edge which owns Naukri.com), Kiran Mazumdar-Shaw (Executive chairperson and founder of Biocon Limited), Mr. Ritesh agarwal, OYO hotels etc. These interactions with Entrepreneurs boosted confidence among students, gave them the resilience to not give up, to try new and challenging things during pandemic and many others. These Live Interactions videos received 5 Lakh + views on YouTube.

In this academic year SCERT/EMC team is going to conduct centralized LEI again in virtual mode and a Live Entrepreneur Interaction has been scheduled with **Ms. Namita Thapar, CEO, Emcure**, who was also one of the judges of Shark Tank, India.

Date: August 31, 2023

Time: 10:30 A.M.

It will be a one hour session. The session will be live telecast on SCERT Delhi Youtube Channel.

Hereby, it is requested of all the HoS/EMC Coordinators to share the information of the session with all teachers and students of classes 9th to 12th and encourage them to participate in these interactions via SCERT Delhi, YouTube Channel. Link of the Channel:

<https://www.youtube.com/channel/UCiCAW-jgLjD7HAX-UOUY1ig>



The issues with prior approval of competent authority

A handwritten signature in blue ink, appearing to be 'Dr. Nahar Singh'.

Dr. Nahar Singh
Joint Director (Academics)

Copy to –

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Dr. Nahar Singh
Joint Director (Academics)