

STATE COUNCIL OF EDUCATIONAL RESEARCH AND TRAINING
(An Autonomous Organization of Education Department, GNCT of Delhi)
VARUN MARG, DEFENCE COLONY, NEW DELHI- 110024

F.No:3(2)(i)/FLN/SCERT/2024-25

5434-41

Date: 02/08/2024

02/09/24

Circular

Subject : Reading Campaign to celebrate 'Literacy Week' in all the schools of Delhi from 3rd – 7th September 2024 for classes Nur to 5th

SCERT Delhi is organising reading campaign to celebrate literacy week from 3rd to 7th September 2024 for classes Nur to 5th for all the schools under DoE, MCD, NDMC, DCB, govt aided and unaided.

Objective

The primary goal of the reading campaign is to cultivate a strong reading culture among students from pre-nursery to grade 5. By organizing engaging and interactive reading activities, we aim to improve foundational literacy, encourage independent reading, and develop a lifelong love for books among young learners.

Daily Activities for the Reading Campaign:

1. 3rd September 2024: Read-a-thon(Day-1)

- A "Read-a-thon" will be held from 11:00 a.m. to 11:30 a.m. across all schools in Delhi. During this half-hour, all students will participate in silent reading, selecting a book or story card to read independently (Story can be selected from Rang-Birangi kahaniyan, Story cards, Story pitara, Khel Pitara or any other book available in the classroom). This event is intended to create a shared experience of the joy of reading and to emphasize the importance of daily reading habits.

Note: All schools will fill out a Google feedback form and share photographs of the Read-a-thon by 5th September in this link: <https://forms.gle/LjUa3ZtztfqbJvsg9>

- **Story Session at Assembly:** The day will start with a story session in the morning assembly, by engaging students with a captivating story.

2. 4th September 2024: Creative Expression through Stories(Day-2):

- Students will be encouraged to express their understanding of the stories they've read/heard by drawing, acting out, or narrating their own versions. Students will present their work during the school assembly or in their classrooms.
- **Story Session at Assembly:** The day will begin with a story session during the morning assembly, continuing to inspire students through storytelling.

3. 5th September 2024: Buddy Reading Day(Day-3)

- On the occasion of Teachers Day Older students (grades 4-5) will be paired with younger students (pre-nursery to grade 3) for a buddy reading session. This activity is designed to build peer relationships, foster mentorship, and make reading a fun.
- **Story Session at Assembly:** The day will begin with a story session during the morning assembly. Older Students/Teachers or guest storytellers will narrate a selected story to all students, emphasizing the joy of storytelling and the power of imagination.

4. 6th September 2024: Story Card Reading Sessions(Day-4)

- Teachers will conduct special reading sessions using the five story cards provided by SCERT. These sessions will focus on students from nursery to grade 3.



encouraging them to read aloud, discuss the stories, and engage with the content in a meaningful way.

- **Story Session at Assembly:** The day will start with a Story session in the morning assembly. A morning story session will kick off the day, setting a positive tone for the reading activities







5. 7th September Parent-Child Reading Day(Day-5):

- Invite parents to join their children at school for a special reading session. They can read together, discuss the stories, and participate in related activities. This will strengthen the reading bond between parents and children, reinforcing the importance of reading at home.
- Story session by parents at assembly





Digital Nudges for Parents

1. Throughout the campaign, digital nudges will be sent via WhatsApp to parents, encouraging them to read stories with their children. These messages will include tips on how to make reading a fun and interactive experience at home, fostering a supportive reading environment that extends beyond the classroom.

Activity


Date	Story for Children of the Day Title/ Link Respective Class-Teacher will send it in parents groups as per the schedule.	Foundational Literacy Content for Teachers of the Day Title/Link
3 rd Sep Day-1	बीचमें : 	पढ़ना सीखना 
4 th Sep Day-2	दोस्ती: 	मौखिकभाषाकौशल 
5 th Sep Day-3	आईना: 	ध्वनि जागरूकता की समझ 

Signature

6 th Sep Day-4	खाना बनाया-		प्रिंट की समझ	
7 th Sep Day-5	कुछगुमहै:		पढ़कर समझना	

Expected Outcomes of Campaign:

- **Enhanced Reading Skills:** Through daily reading activities, pre-nursery to grade 3 students will improve their reading fluency, comprehension, and vocabulary.
- **Increased Interest in Reading:** The variety of activities will help cultivate a genuine interest in reading among young learners, making it an enjoyable part of their daily routine.
- **Strengthened Reading Culture:** The campaign will foster a strong reading culture in schools, encouraging students to read independently and appreciate literature from an early age.
- **Engaged Learning Communities:** By involving teachers, older students, parents, and the entire school community, the campaign will create an environment that supports and values literacy.


(Dr. Nahar Singh)

Jd.(Acad) SCERT

F.No:3(2)(i)/FLN/SCERT/2024-25 /5434-41

Date: 02/08/2024
02/09/24

Copy to:

1. P.S. to Director, Education
2. P.S. to Director, SCERT
3. P.S. to Director, MCD
4. P.S. to Director(Primary Education)
5. P.S. Addl.Dir.MCD
6. Saajha(NGO)
7. OS (IT to upload on MIS)
8. Guard File


(Dr. Nahar Singh)

Jd.(Acad) SCERT