



BUSINESS BLASTERS



Business Blasters is a **practical component** of the Entrepreneurship Mindset Curriculum for classes XI and XII, where participating students are given seed money of **rupees 2000** to come up with an idea and a plan to earn profit or solve a social problem applying their entrepreneurial mindset in real life.

Stages of Business Blasters



1

- A. 1000+ schools participate, students form teams and brainstorm ideas
- B. Students give presentations for seed money



2

- A. Teams utilise the seed money to develop and implement the ideas.
- B. Teams sell their product/service.



3

- Approx. 3000 teams get nominated from across all 1000 schools.



4

- Top 1000 Teams get selected and are assigned a coach



5

- Approximately top 100 teams got selected.

ROLE OF TEACHERS



1.	Ensure timely data updation
2.	Organizing assessments/presentations as needed
3.	Seed money distribution
4.	Completing Lesson plans
5.	Coordinating with business coaches
6.	Keeping students accountable for seed money utilization.

DATA UPDATE CHECKLIST



1.	Register teams on Edudel
2.	Update assessment scores of presentations held for seed money
3.	Update seed money disbursement status for teams/ students
4.	Nominate and update assessment scores for presentations held for selection of top 3 teams
5.	Check coach details on Edudel and contact the coach



Resource Material - Business Blasters

- Importance of Team work : Business Blasters
- Product Development of Idea : Business Blasters
- How of Marketing and Sales : Business Blasters
- Product Pricing : Business Blasters



Click the Bar Code to share
your valuable Feedback